

ERNESTO MELARA

DIRECTOR/CINEMATOGRAPHER

Ernesto Melara is a bi-cultural director/cinematographer based in Los Angeles. He began his career in the camera department in feature films like "Last Action Hero", "Mr. Jones", "Speed", and television shows, such as "Beverly Hills 90210". He became a successful cinematographer, traveling all over the world shooting global brand commercials.

A naturally gifted storyteller, Ernesto made the transition to Directing, enjoying high regard for the seemingly effortless beautiful images that permeate his work.



He has directed and/or photographed commercials for Mercedes-Benz, Dell Computers, Diet Coke, Footjoy, Nike, Reebok, Land's End, Macy's, McDonalds, Blue Cross & Blue Shield, Maidenform, Utah Tourism, Jeep, Tylenol, JC Penney, Jenny Craig, La Quinta Resort, 7-Eleven, So Cal Gas, Sears, Talbots, Feminist Majority Foundation, La Bouna Natura, Unin Electric, Bally's Fitness, Del Webb, Cigna Healthcare, Santa Anita Park, Ann Taylor, Bob Evan's Restaurants, Yoplait, Bank of Hawaii, Columbia Sunrise Medical Center, Bally's Casinos, Lexus, Hard Rock Casino and Resorts, Isuzu... and more.

He wrote the screenplay "Pablo", currently in development at The Yari Film Group, and is scheduled to direct the feature film "Fireflies At El Mozote", for which he also wrote the screenplay.